

THE BLAIRMORE ENTERPRISE

VOL. VIII. NO. 12

BLAIRMORE, ALBERTA, FRIDAY, MARCH 28, 1917

\$2.00 YEARLY

F. M. Thompson Co.

We have the largest and best assorted stock of Reliable Goods in The Pass.

Give us a call and prove it for yourself

We give you a special discount of 10 p.c. on all

CASH

purchases in our DRY GOODS, MEN'S FURNISHING and SHOE Departments.

You owe it to yourself to take advantage of this offer in purchasing your Shoes, Suits, Hats, Overalls, etc.

We have just received a shipment of Choice

Cold Storage Apples

Including Spitzenbergs, Wagners, Rome Beauties, Winters, Bananas, Wine Saps, Oranges, Pippins, Greenings. See our window for Quality.

Prices: \$2.40 nett to \$2.60 nett

10% per cent. discount for cash and prompt payment

PHONE 25

The Store That Saves You Money

What You Will Find Here For Your Sunday Meal

Pure Pork Sausage—home made
Premium Ham and Bacon. New-Laid Eggs
Cooked Ham and Tongue
Fresh-killed Chicken, Beef, Pork and Veal
Spring Lamb.

Call or Phone us

CYR & SMITH

Lundbreck Cowley Bellevue Blairmore

The Wonder of the Musical World—Music's Re-Creation.



Christine Miller, proving by direct comparison that her mellow, appealing voice is perfectly Re-Created by Mr. Edison's latest and greatest, wonder—

The NEW EDISON

—The Phonograph With a Soul—

—The Instrument That Re-Creates All Forms of Music.

The New Edison is the only instrument which will reproduce an artist's performance so perfectly that the reproduction cannot be distinguished from the original.

Some of the greatest artists of the musical world have already appeared in public, singing and playing in direct comparison with the New Edison. This is the supreme test of music's Re-Creation.

We will arrange a special Edison concert for you and your friends. Call or write us about it.

BLAIRMORE PHARMACY, . . . BLAIRMORE, Alta.

"Peggy O'Moore" at Blairmore Opera House

There is something unique about "Little Peggy O'Moore" which gives the play by that name a certain distinction. She is a little Irish girl, whose parents died when she was quite small. She grows up and finally comes to America to see what sort of a man this great Dan Murphy, her guardian whom she has heard so much about, is. She falls in love with him at sight but it would be robbing one of half the pleasure if the whole story was told here. But Peggy's love affair is only part of the play for Dan Murphy, who is mayor of a typical American city, becomes involved in a political wrangle which develops some unusually exciting scenes and which tests every ounce of metal in the man. That Dan proves himself a hero, goes without saying, for Peggy is not the kind of a girl who could love a man unless he argued himself in a proper way. There is enough comedy in the piece to afford a hearty laugh now and then and, in fact, nothing is missing that could make the show more effective than it is. Peggy comes to the Blairmore opera house on Thursday night next, March 29th.

Relief Work For The Victims of War in Belgium

As we understand there has been some doubt in the public mind as to the continuance of our work, we should be greatly obliged if you would publish the following official facts:—

The American members of the Commission for Relief in Belgium have been asked by the Germans to remain at their posts, and the work in Belgium is therefore proceeding under exactly the same circumstances as hitherto.

The fact that the Commission for Relief in Belgium continues to receive large sums from the Allied Governments is in itself enough to prove that they, who are most interested, have no reason to believe that Germany are directly benefiting. Furthermore, the Commission have effected an arrangement with the British Government on the one side and the German Government on the other by which an acceptable lane for Belgian relief ships between North American ports and Rotterdam has been fixed so as to ensure the continuity of supplies.

The Commission for Relief in Belgium is facing today a monthly deficit of \$2,000,000. Hence it is more than ever in need of the full hearted support of the public.

Anglican Church

Service on Sunday next at 11 a.m., conducted by Rev. H. Clay. Subject of address "Crucifixion."

On Wednesday evening there will be a Lenten service at 7.30 p.m., with war prayers and address.

School each Sunday at 2.30. Mrs. F. Wright, Superintendent.

A hearty welcome to all.

Central Union Church

Dr. E. H. GRAY, Pastor.

Sunday, March 25th:—

11 a.m., Quarterly Rally Service. A full attendance of S. S. teachers and pupils is desired. Parents and friends are invited to attend. The regular session of the Sunday schools is cancelled for this week.

2.30 p.m., Public Service and Sermon.

Wednesday, March 28th:—

8 p.m., Prayer Meeting. Topic: "Suffering for the Sake of Christ."

Scripture lesson: 2nd Cor. 11:18-30.

9 p.m., Teacher Training Class.

Material for discussion: the work outlined in book 3, chapters 1 and 2, of the hand book.

Strangers and other visitors are cordially invited to attend the above services and meetings.

February Contributions To Patriotic Fund

During the month of February, 1917, the constituency of Rocky Mountain has contributed the following amounts to the Canadian Patriotic Fund, South Alberta:

Barr	\$500.00
Blairmore	250.00
Bonnie	7.00
Bellevue	201.25
Coleman	713.32
Cumtore	66.75
Hillcrest	66.25
	\$1,834.57

Raised \$143.15 For the Red Cross

Following is a statement of receipts and expenditures in connection with the masquerade ball held in the Workers' hall, Bellevue, on Monday night:

RECEIPTS	
Sale of Tickets	\$104.75
Sale of Ice Cream	25.00
Auction of box of apples, donated by T. M. Barnett	16.80
Sundry contribution	1.50
Total	\$248.05
EXPENDITURES	
Rent of hall	\$ 8.00
Orchestra	25.00
Printing	4.50
Floor Wax	1.75
Ice Cream	17.25
	\$ 57.50
Balance	143.15

The sum of \$143.15 has been handed over to the Red Cross by the dance committee. The committee wish to thank every one who helped to make the affair such a success.

The new local train service will commence with the summer schedule in June.

All indications lead to the conclusion that a revolution is brewing in Germany.

Rev. Dr. Gray goes to Clareholm this week end, where he will officiate at the Presbyterian church services on Sunday.

Russian troops driving southwest from Sakitz, Persia, have crossed the Mesopotamian frontier into Turkish territory.

A French battleship of the Danton class (18,023 tons) was sunk by a German submarine in the Mediterranean on Monday.

Taking a walk on an empty stomach is said to cure indigestion—but you should be very careful whose stomach you walk on.

The name of the "Foothills Oil & Petroleum Company, Limited (Non-Personal Liability)" has been removed off the register.

Private William Coulter, formerly a clerk at Hillcrest, who went overseas with the 192nd battalion, has returned home. He enlisted at 17 years.

In Canada, at the present time, above all requirements for spring seed or home consumption, there is a surplus of 2,000,000 bushels of potatoes.

A conscription bill will be introduced into the Jamaica legislature. The British government has asked for as many battalions from Jamaica as can possibly be raised.

The Blairmore Bachelors and Old Maids will give a ball in the opera house on April the 10th, and would like the company of married, as well as single folks. No age limit.

You have a splendid chance to purchase your Spring shoes, and children's shoes and general dry goods, from a well assorted stock at 10 cents on the dollar saving for CASH, at the F. M. Thompson Co's.

The marriage of Private Guy Charles Winstanley and Miss Lillian Thomas took place at Calgary on Monday. Miss Thomas is a daughter of Mr. and Mrs. J. J. Thomas of Blairmore, and was until recently a nurse at the Frank military hospital.

Being of a rather economical turn of mind, a publisher of a weekly in Alberta is using the pages of T. E.'s catalogue for wrapping his papers and the other evening as we were taking the mail out of our P.O. box a lady says, "Oh, I had one of those catalogues the other day."

The home of Peter Veregin, at Saskatoon, was set on fire by a bunch of Doukhobors in July last and several "Douks" are now being tried for the offence. Veregin is well known in the Lundbreck district, where he has been engaged in the establishment of a Doukhobor colony.

Pay-Week Specials

Now is the time to equip yourself and your household with

SHOES

Buy THE BEST from us at the old prices

Men's Suits, Ladies' Suits, Coats, Hats and Caps at a reduction

See our Windows on Saturday

Blairmore Trading Co.

THE STORE THAT SELLS FOR LESS

EGGS EGGS

Guaranteed Fresh, at 45c dozen

Salt Herring, in pails \$1.15. Boneless Codfish, 2 lbs 40c
Oysters 15c can. Clams 15c can
Salmon 2 for 25c and up.
Vinegar, white malt or cider, 25c bottle
Pure Raspberry and Apple Jam, 60c pail
Marmalade 25c bottle. Eno's Fruit Salts \$1.00 a bottle

Garden Seeds - All Kinds

Breakfast Food 6 pounds 35c. Sunkist Oranges 35c doz
Lemons 35c dozen. Cornflakes 10c packet
Shortbread Biscuits 35c pound

Teas, Beans and Rice are advancing

Also all imported English goods

J. Handley

Phone 52

Make Your Hens Lay

When Eggs are at a Premium.

Dr. Hess' Panacea

Will get them started, in spite of cold weather

Try a 35c. package now and watch results

Blairmore Hardware Co.

A. Morency

Plumber, Steamfitter, Tinsmith, Light Hardware & Enamelware

All work promptly attended to. Victoria Street, Blairmore

No Wonder We Are Always Busy at This Market

It does not take people long to find out that here they get the largest variety of everything that should be kept in a Meat Market, and that our prices are such as to make the buyer glad. If you are not already enjoying the benefits of doing business with us, we invite you to trade with us

Benson's Meat Market, Blairmore, Alberta

FRANK MEAT MARKET

H. Lambirth, Proprietor

—Dealer in—

Fresh and Cured Meats, Fish in Season, Hams, Bacon, Sausages, Eggs and Choice Dairy Butter

Phone No. 36

Frank, Alta.

Inspiring Example Set by Canada

From an Article by Theodore Roosevelt, in The March Magazine.

Let our people profit by Canada's example and by the teachings of our own patriots. We are proud of the great past of our land. We cannot afford to have this country, which ought to be, and can be made, the hope and the example of the free peoples of the world, turned into the greatest of the yellow nations.

No nation ever yet achieved greatness through ease and absence of effort; and although material prosperity is an absolutely essential foundation, the lack of which renders hope less any attempt to raise a worthy superstructure, yet by itself, and to the exclusion of all else, it cannot prosper, no matter how abundant.

It is the very utmost of a nation's greatness to have a more noble and than any other kind. The flag that commands the respect of other nations and inspires the loyalty of its own lowers the high passion of loyalty must float over a land where there is well-distributed material well-being, but which is even more important, where there have also been developed the stern and noble virtues of the soldier and the adventurer, of the trained prowess of readiness for self-sacrifice, of power to render service, of determined and unshakable patriotism. These are the virtues which during the last two years and a half Canada has pre-eminently shown. She has passed through one of those times which try men's souls, and which sift out the strong and the worthy from the weak and the unworthy. She has stood the test. She has proved her possession of those qualities that mark the people of material ability, able to shape their own destinies and to hold their own in the rough world of actual life.

Canada has sent to the front about 250,000 men. She has 100,000 more in training. This means that she has enlisted, all told, about 400,000 men. The casualties of the war are well over 50,000. Meanwhile Canada has faced undauntedly the necessary taxation, and has voluntarily contributed \$40,000,000 to relief funds. Let our people understand that these figures mean by themselves that Canada has only about one-thirtieth of our population and one-thirtieth of our wealth. Her shores were not immediately menaced; the counsels of cold and timid selfishness, had they prevailed, would have had her take a merely perfunctory part in the war, and rest in safety behind Britain's control of the seas. But Canada was too proud not to fight. She scorned the ignoble role of shrinking and letting others protect her. Her effort in men is relatively as

great as if we had raised an army of over five million soldiers—and her troops are as splendid fighting men as their Australasian and South African brothers, or as any others among the war-hardened veterans who have fought on both sides of this terrible world war. Her money effort in the single item given above is equivalent to what this nation would have done if it had voluntarily contributed over a billion dollars in relief funds. Unfortunately the Canadians, like ourselves, have not yet overcome the foolish dread of the veritable obligation military training in times of peace and universal service in time of war. Hence they have not shown the extraordinary efficiency of Germany and France. But there have been finer work done under the old volunteer system than by Canada; and the way in which Canada and her sister overseas commonwealths have sprung to the defence of the Empire is something absolutely new in history, and sets a mark in far-reaching patriotism and in high-minded ability to sacrifice present ease and safety for a which will not soon be passed by any nation. The people who have stayed at home and devoted themselves to the welfare of the men who have gone and of their families. Not only the governments, but the various patriotic organizations, have taken up the work with equal zeal and knowledge.

The Silent Mule

Another Scientific Achievement That Has Been Evolved From the War

One of the marvels of science which have come out of the great war is a brainless Missouri mule. It was a French scientist who turned the trick after the harassed and badgered generals had been put to the necessity of discovering a silent mule or a substitute.

The Missouri mule, despite the general use of motor trucks, performs many duties on the battle line. But the patient, hardy animal possesses a fatal fault, that of attempting to sing at the wrong time. It may have been a desire to salute the rising sun or a desire to express a nameless yearning for a mulish companion, but the fact remained that the "he-hawing" usually brought a salvo from German batteries. For this reason nobody wanted to be neighborly with the mule, and its vicinity became no man's land.

Then science came to the rescue, carefully refraining from interrupting the free play of the animal's heels. It is presumed that a sample mule was taken to the laboratory and sequestered where its vocal qualities were noted and its horse power, or rather its mule power, duly computed. Then it was decided that the far-falling challenge or the glad-magical, whichever it happens to be, of the mule recited its impetuous in the mule's nasal organ. Science then put on its tortoise shell glasses and gave the mule the once over and decided that a simple operation would remove the brain.

No longer are the Germans affronted by the nerve-racking challenge that came over the barbed wire from the mule, and they are not cut loose with the big guns. The neighborhood of the mule has become a safe as any other part of the battle front, which of course is not saying a great deal. Anyway the brainless mule is one of the achievements of the war and science may well pin another medal on itself.—Seattle Post-Intelligencer

Arable Land in Britain

Agricultural Statistics Furnish Some Interesting Information

Agricultural statistics for 1916, just issued by the Board of Agriculture, show that of the total area of land in England and Wales (37,137,564 acres), 11,051,101 acres were returned as arable land, 16,022,983 acres as permanent grass, and 3,106,083 acres as mountain and heath land used for grazing in 1916. The increase in the cultivated area, which amounted to 20,984 acres, occurred principally in the Southwestern Division of England and in Wales. The total number of agricultural holdings above one acre in 1916 was 428,426. The area under wheat amounted to 1,912,208 acres, or about 12 per cent, less than last year. The area under potatoes in 1916 was 421,984 acres, or 35.45 per cent less than in 1915. The area returned as bare fallow in 1916 was 428,426 acres, or 112,247 acres in excess of that of the previous year. Horses on agricultural holdings, cattle, and sheep show increases, but there was a considerable decrease in the number of pigs as compared with 1915, a decline of nearly 101-2 per cent.

The proprietors of two rival lively stables, situated about a mile apart in a busy street, have been having a lively advertising duel lately.

The other was none of them stuck up on his office window a long strip of paper, bearing the words: "Our horses need no whip to make them go."

This bit of sarcasm naturally caused some amusement at the expense of the rival proprietor, but less than an hour he neatly turned the tables by pasting the following retort on his own window: "True. The wind blows them along!"

Diner—Do you call this a round steak?

Waiter—Yes, sir.

Diner—How many rounds does it usually take to master it?

A BRIGHT TOBACCO OF THE FINEST QUALITY

10 CENTS PER PLUG

Spoke Sixty Languages

Wonderful Gift of an Italian Whose Ability Is Described as Prodigious

The greatest of all linguistic geniuses was undoubtedly Giuseppe Mezzanotte, who was born in 1774 and who died in 1840. Mezzanotte's achievements can be but feebly described as "prodigious." The question, as the Cincinnati Enquirer proposes it, is, not how many languages did he know, but how many did he not know? Not only could he speak 60 languages, besides many dialects, but he could also write and write with astonishing fluency.

In the journal of Byron, the poet, there is a lively account of the test to which he subjected the great linguist, whom he met in Rome. "Mezzanotte," says Byron, "is a monster of languages. He is, indeed, a marvel. I tried him in all the tongues of which I knew a single pair. (An adjuration to the gods against post boys, savages, Tartars, boatmen, sailors, pilots, gondoliers, waiters, camp drivers, victuallers, postmasters, post horses, posthouses, post-everything, and, I might add, the assailed men even to my English!"

Counter Check Or Sales Books

Mr. Merchant—

If you are not already using our Counter Check or Sales Books we suggest you get them at once.

Years of experience in the manufacture of this enable us to say that these books are the best of their kind.

All checks and grades of paper are now from 100 to 400 per cent. higher than they were two years ago. Our books, labor, in fact everything that goes into the cost of counter check or sales books are very high in price. Notwithstanding these facts, our modern and well equipped plant for this particular work enables us to keep our prices reasonably low. Before placing your next order write us for samples and prices, or consult the proprietor of this paper.

We make a specialty of Carbon Back or Coated Books, also O. K. Special Triplicate books. On these and our regular duplicate and triplicate separate Carbon Leaf Books, we number among our customers the largest and best commercial houses from coast to coast. No order is too large or too small to be looked after carefully.

We have connections with the largest paper mills in the United States and an ample supply of the best grade paper used in counter check books. You are therefore assured of an extra grade of paper, prompt service and shipments.

Waxed Papers and Sanitary Wrappers

We also manufacture Waxed Bread and Meat Wrappers, plain and printed. Confectionery and Cakes. Pure Food Waxed Paper Rolls for Home Use, Fruit Wrappers, etc.

Write for samples of our G. & B. Waxed Papers used as a Meat Wrapper. It is both grease and moisture proof, and the best material article on the market for this purpose.

Genuine Vegetable Parchment for Butter Wrappers

We are large importers of this particular brand of paper. Our prices on 8 1/2" size in 100's are quoted upwards, are very low, considering the present high price of this paper.

We can supply any quantity printed "Choice Dairy Butter" from stock. Our machinery and equipment for Waxing and Wrapping are of the most modern and complete in Canada and ensures you first-class goods and prompt service.

APPLEFORD COUNTER CHECK BOOK COMPANY, LTD.

Hamilton, Canada

Offices: Toronto, Montreal, Winnipeg, Vancouver.

Utterly Useless Information

The eyes of a potato do not require glasses.

A derrick is of no service in lifting a mortgage.

The incandescent is not a good garden bulb for fall seeding.

Shooting stars do not require a constant supply of ammunition.

We do not believe in a second-hand toothbrush store would really pay.

Trousers may be prevented from bagging at the knees by not sitting down.

We are told that centipedes do not have to wipe their feet before entering their homes.

In eating a bowl of soup always begin at the top and eat downward, never the reverse.

Bring Out the Point

Lawyer—On the night in question, Mr. Winless, did you not have several drinks of whiskey?

Witness—That's my business.

Lawyer—I know it's your business, but were you attending to it—Bos-ton Transcript.

"Has your boy Josh completed his education?" "I reckon he applied Farmer Cornsmeal. I don't say that he's got all he needs, but I suspect he's got about as much as he's able to hold."—Topeka Journal.

Helmet Resists Rifle Bullets

Effectiveness of the New Head Protection Is Demonstrated

In a recent issue of the Scientific American, Edward C. Crossman tells how, one day during the first year of the war, two mysterious strangers appeared at the testing station of a big American manufacturer of explosives with a steel helmet which they wished to have proved with a service rifle. A marksman obligingly produced a regulation United States army Snortfield and at a distance of 60 yards drilled a nice little round hole through the helmet. The helmet met men thanked the riflemen, and left. Five or six times after this they returned and submitted their helmet to a similar test, and each time the titbit was neatly perforated.

Finally a helmet was produced by the visitors—they sure, it developed, from a famous Philadelphia steel company—of the same lightweight steel submitted for the initial test, which was dented by the bullet, but which refused to let it through even after repeated blows. The army rifle has a striking energy of 2,430 foot-pounds and a muzzle velocity of 2,700 feet per second. The riflemen then changed his ammunition to that of the Palma type, which is of 180 instead of 150 grains, and has a striking energy of 2,900 foot-pounds. The results were the same even after repeated shots, and the helmet was shortened to 40 yards, at which distance the eighth shot shattered the helmet.

In all the tests the helmet had been placed over a head-sized rock. Preceding the writer, using the same ammunition, had perforated .4-inch plate of boiler steel at 500 yards. It is this helmet, apparently, which is now in use by the allied armies. Officials of the Frankfort arsenal laughed at the reports of the soldier and when the latter tried repeatedly to get one of the helmets from Philadelphia to prove the truth of his statements his requests were met with a polite refusal. The helmet weighs about 10 pounds, is said, and is made of some alloy like tungsten, heat treated. "The shattering of the final blow," said the writer, "is a glasslike hardness that was still devoid of the brittleness of most very hard and brittle alloys."

The interest of Mr. Crossman's story lies in the fact that it has been popularly supposed that the famous trench helmets were for protection only against shrapnel, which, of course has not the force or penetration of a high speed rifle bullet. Inasmuch as the average range of rifle fire over the western front approximates 200 yards and, in the tests, the blows against the helmet were delivered at right angles, the effectiveness of the new head protection may be imagined.

British Columbia Fruit for the East

The fruit growers of the Okanagan Valley, British Columbia, report that the export of fruit to the east in 1916. Nearly 20,000 boxes of apples were shipped to Ontario and Quebec, the first time any trade of this importance has been done with those provinces.

Asleep While Walking

Soldier Took Part in a Recent Charge While Sound Asleep

To sleep in the trenches without consent is a serious offense. But a case has been reported in a letter from the front of a soldier who was sound asleep. He had been brought rest for 18 hours, and his last "official sleep" went into the respectable figure of four hours. With three days rain, a heavy mud-encrusted trench, and other small inconveniences, such as only soldiers know, when the order came to mount the ledge, John Hendry, a Canadian well-known in the western part of the Dominion, said, "I guess we shall take our sleep in tabloid form." "Wake up, sleep, sleep, sleep," he said, "How come here?" To this day the Commanding Officer will not hear of it. But John Hendry himself knew the fact, and the fact is that but for that sleep he would not have won the D.S.O.

War-Time Thrift in Hunland

Practised to the Minutest Detail Through the Exigencies of the Situation

Many are the instances of German war-time thrift recorded in Herbert Bayard Swope's "Inside the German Empire" (Century Co.). Nothing is permitted to be carried off the battlefields as souvenirs, Mr. Swope says. The debris is carefully sorted over, and every article that German ingenuity can bring into use is again sent back to the Quartermaster's depot.

Throughout the Empire there are collecting stations for all sorts of old things—old bottles, shoes, pieces of rubber, news and wrapping papers, brass, steel, copper, tin, string, rags—nothing is thrown away. Once month these articles are gathered up from every city and village and worked over.

As to the paternalism of the government, Mr. Swope says that it has reached the point where even the housewives are instructed at what time they can cut up their preserves, and in what quantities, and at what prices they may buy their fruits.

PATENTS IN ALL COUNTRIES

Book "Patent Protection" from BACCO PATENT SONS

Formerly Patent Office Examiner, British 1877

97 ST. JAMES ST., MONTREAL

Branches: Ottawa and Washington

CANADIANS WANTED FOR THE ROYAL NAVY

Canadians wanted for the Royal Naval Canadian Volunteer Reserve for immediate overseas service. Only men of good character and good physique accepted.

Pay \$1.10 Minimum per day—Free Kit. \$25.00 per Month Separation Allowance.

Experienced men from 30 to 45, not less than 5' 10" and 15 is accepted for service in the CANADIAN NAVAL PATROL for defence of the Coast.

Apply to the Nearest Naval Recruiting Station, or to the

Dept. of the Naval Service OTTAWA

Sun Life of Canada Sets New Records

RESULTS secured during the year 1916 re-affirm the position of the Sun Life Assurance Company of Canada as the leading life insurance organization in the Dominion. Once more it leads the field among Canadian Companies in each of the following respects:

Largest New Business. Largest Business in Force. Largest Assets. Largest Surplus Earnings. Largest Net Surplus. Largest Income. Largest Distribution of Life Assurance Benefits.

THE YEAR'S RESULTS

The following large and uniform increases registered during the year 1916 clearly demonstrate the strength of the Company's position and the confidence and prestige it enjoys in the public mind:

	1916	INCREASE
Assets as at December 31st	\$42,946,996	\$74,234,423 \$42,222,573 (114.6%)
Cash Income	18,499,131	19,972,672 2,522,459 (18.5%)
Surplus paid or allotted to Policyholders	1,110,900	985,487 125,413 (12.7%)
Net Surplus as at December 31st	8,509,665	7,845,691 663,974 (7.8%)
Total Payments to Policyholders	7,575,016	7,129,479 445,537 (5.9%)
Assurances Issued and Paid for in Cash	42,772,256	34,875,851 7,896,445 (22.0%)
Assurances in Force	291,456,700	291,456,700 2,000,000 (0.7%)

Coincident with the above increases, the Company succeeded during the year in effecting a substantial and important reduction in the ratio of expense, a feature which favourably affects earnings on policyholders' account.

THE COMPANY'S GROWTH

YEAR	INCOME	ASSETS	LIFE ASSURANCES
1872	\$ 48,910.73	96,401.00	1,004,890.00
1878	373,000.81	1,573,007.10	4,413,580.07
1898	1,883,235.00	6,388,144.66	38,196,890.92
1906	6,212,615.03	24,322,602.05	102,000,000.00
1916	18,499,131.62	82,946,996.06	281,456,694.00

SUN LIFE ASSURANCE COMPANY OF CANADA

1871 HEAD OFFICE MONTREAL 1917

T. B. MACAULAY, President.

THE NATION'S FUTURE Depends Upon Healthy Babies

Properly reared children grow up to be strong, healthy citizens

Many diseases to which children are susceptible, first indicate their presence in the bowels. The careful mother should watch her child's bowel movements and use

Mrs. Winslow's Soothing Syrup

It is a corrective for diarrhoea, colic and other ailments to which children are subject especially during the teething period.

It is absolutely non-narcotic and contains neither opium, morphine nor any of their derivatives.

Mrs. Winslow's Soothing Syrup

Makes Cheerful, Chubby Children

Soothes the fretting child during the trying period of its development and thus gives rest and relief to both child and mother.

Buy a bottle today and keep it handy

Sold by all druggists in Canada and throughout the world.

THE INTERNATIONAL Coal and Coke Company, Ltd.

c. Operates the

DENISON COLLIERIES AT COLEMAN, ALBERTA.

**Mines High Grade Steam
and Coking Coal.
Manufacturers of the Best
Coke on the Market.**

MAKE MONEY EASY

If you would do so, invest in town
lots in the most substantially found-
ed and best business community in
The Crow's Nest Pass

THAT PLACE IS COLEMAN.

Write to or apply at the head office of

THE INTERNATIONAL Coal and Coke Company, Ltd.

At Coleman, Alberta.

WEST CANADIAN COLLIERIES LIMITED

"GREENHILL" COAL

High Grade Domestic Lump \$4.75 Delivered
Steam \$3.75 Delivered

See All Local Delivery Concerns

We deliver coal to employees only.

BLAIRMORE - - ALTA.

P.O. Box 32, Bellevue

Successor to F. Walstenholme

J. Delicate Contractor & Builder

Dealer in Rough and Dressed Lumber
Shingles, Lath, Doors, Windows, Etc.

Deliveries at Bellevue, Hillcrest, Pasaburg and Frank

Lumber Yards and Office at

Hillcrest - - Alberta

OFFICE PHONE "55"

RESIDENCE PHONE "60"

D. A. SINCLAIR Contractor and Builder

**PLANS FURNISHED
ESTIMATES GIVEN**

DEALER IN

Rough & Dressed Lumber, Sash & Doors
Shingles & Lath

Agent for Ford Automobiles

Blairmore - - Alberta

THE BLAIRMORE ENTERPRISE

Office of Publication
Blairmore, Alberta.
Subscription to all parts of the Dominion
\$2.00 per annum. Foreign subscription
\$2.50. Payable in advance.

Business locale, 15c. per line.

Legal notices 15c. per line for first inser-

tion; 10c. per line for each

subsequent insertion.

Display Advertising Rates on Application.

W. J. BARTLETT, Proprietor.

Blairmore, Alta., Fri., March 23, 1917

The Rum Ration In The Trenches

Blairmore, 20th March, 1917.

To the Editor of the "Enterprise":

Sir:—The entertainment provided by

Private Peat and Trooper Jerrett in the

opera house, last Friday evening, was, I

am confident, thoroughly enjoyed by

everyone present. With special refer-

ence to the excellent address of Private

Peat, let me say that in point of richness

and delivery, as well as in the matter of

information given and inspiration afford-

ed, it stands as the finest address that I

have yet heard from a returned soldier.

I regret, however, that on one point I

cannot see eye to eye with our esteemed

veteran. The attitude which he takes in

the matter of the "rum ration" is, in my

opinion, the least unfortunate. At the con-

clusion of his address I felt prompted to

rise in my place and express my protest

then and there, and it was owing only to

the lateness of the hour that I held my

peace. However, I deem the matter im-

portant enough to ask your indulgence

while I state my point of view.

Unquestionably, Private Peat is en-

titled to his personal opinion; but it is

unfortunate that in his public utterances

he takes occasion to glorify an institution

which, to my mind, is no honor, and

actually a handicap, to the armies of

Britain. Private Peat's advocacy of the

rum ration was joined with a denunciation

of those who would interfere with the

management of the war. "Mind your

own business," said he, in a remark which

drew applause. Now, I agree with Private

Peat that the actual management of the

war, as war, must be left in the

hands of military experts, and their

hands must not be tied. But I wholly

disagree with him in his contention that

the people of the British Empire, or, of

any part thereof, may not legitimately

protest against the perpetration of an

institution which the most advanced

thinking and experienced recognize to be

one of the greatest enemies of the phys-

ical and moral well-being of human

society. I have the greatest respect for

Private Peat—for his sacrifices, for the

world which he has sacrificed to, and

when he testifies of that, which he has

actually seen and heard, he is on fairly

safe ground; for few of us are in a position

to dispute his words. When, how-

ever, he undertakes to assure the people

of Canada that the physical menace of

the rum ration is a delusion, and the

moral menace is a snare, I, as a private

citizen of Canada, feel to differ. Rather

it is the case that the delusion and snare

are existent and operative to the hurt of

those who stand as the advocates of

"John Barleycorn." The fallacy of the

doctrine that alcohol is a foe has long

since been exposed; and even as a stim-

ulant, alcohol is fast being relegated to

the background. Private Peat assures

us that the rum ration makes the enlisted

soldier feel warm and feel happy. I

have no doubt about it. That is a well-

known characteristic of alcohol, and the

one which is most of all responsible for

the docility of its victims. Our friend

tells us, moreover, that he was over two

years at the front, taking regularly his

rum ration, and yet, it has not made a

drunkard of him. Thank God for that!

And again, let us pray God that it

never may! But it is a dangerous thing

to play with fire; and I would remind

Private Peat that a drunkard is not

made in a day or a month or a year, nor

necessarily in two years or five years.

"The mills of the gods grind slowly, but

they grind exceedingly small." Heaven

only knows how many some of Canadian

mothers will live to curse the day that

they were introduced to the rum ration,

and who will, not without bitterness,

make the confession, "I took my first

drink in the trenches."

Sir, we are in this war, and we are go-

ing to see it through. And when we win

it—as undoubtedly we shall do—it will

be, not because our brave soldiers have

been given the rum ration, but rather in

spite of it or because they have done

without it.

Thanking you, I am,

Yours respectfully,

E. H. GRAY.

The local branch of the Red

Cross Society recently contributed

four hundred pairs of socks manu-

factured from wool purchased by

the local branch at a cost of slight-

ly over two hundred dollars. This

constitutes one of the largest con-

tributions to the central depot from

any branch of the Society in Al-

berta, and possibly the largest con-

signment of socks to be sent at one

time from any branch in the Do-

minion.

Cowley Happenings

Dr. McEvoy is under the weather.

W. O. Robinson was a Calgary

visitor recently.

There are some cases of whooping

cough reported in this locality.

Mr. and Mrs. Arthur Freeman

were Cowley visitors on Saturday.

Baby Swift is sick with bron-

chitis. Nurse Wells is attending

her.

Mrs. George Dewar spent a few

days here this week visiting

friends.

Miss Anna Komnis arrived

home from Spokane the middle of

the week.

P. Fortier and family spent Sun-

day visiting with friends in Cold

Creek district.

A number of local folks attended

the dance at Lundbreck on Mon-

day night last.

James Smyth made a round of

social calls this week, assessing for

the Cowley school district.

Mrs. Colin Buchanan has gone

to Judith Gap, Montana, on ac-

count of the illness of her father.

The district is full of laggraps.

The school children could do credit

to a pack of greyhounds barking.

Wilfrid Fortier and Miss Cora

Fortier spent the week end in Fer-

rie as the guests of Mrs. Joe Per-

rier.

F. Iredale, who has been spend-

ing a few days at his ranch here,

returned to Lettbridge on Sunday

night's train.

G. W. Buchanan was a Cowley

visitor this week. He spent a few

days at his home ranch before re-

turning to Calgary.

Miss Ethel Terrill, of Twin

Butte, has been engaged as teacher

at the Tanner school which will

re-open on April 1st.

Mrs. Paul has gone to Great

Falls, Montana, where she will

spend a month visiting with her

daughter, Mrs. Tupper.

Mrs. Anderson purchased the

carriage of horses in this district

this week, and is shipping them to

the Saskatchewan market.

J. Kemm came down from Ed-

monton on Saturday, representing

the National Service Committee,

and met a large number of local

farmers with the object of arrang-

ing for a supply of farm labor.

Oscar North, of Bellevue, and

Mr. Beebe staged a wild west show

at the Howman ranch on Sunday

last. The entire action centered

around one red cow. The only

thing lacking was a moving pic-

ture camera.

Sergeant R. B. Good is on the casu-

alty list this week, suffering from a

gunshot wound on the head.

Writing to his brother, he states

that he is doing well. Pte. James

Hewitt is in an English hospital,

suffering from bronchitis.

Mr. Inhoff, of Iowa, has arrived

with a load of effects, to take up

his residence on the Mead ranch.

Mr. Goddard has also arrived from

the States with a load of effects.

He has rented land in the Ten-

nessee district, and is going to try

out farming in Alberta.

The marriage took place at Pin-

cher Creek on March 19th, of Miss

Julia Bougerolle, eldest daughter

of J. Bougerolle, of Cowley, to

Auguste Dumont, the happy

couple left for Bellevue on the

morning train. They will reside

on Mr. Dumont's ranch in the Por-

cupines.

Although the gophers are heard

chirping everywhere, a late spring

is feared. The youngsters are again

at the lively sport of catching these

rodents. We say, "slink with it,

kiddie; it's jolly good fun. The

local improvement council will

pay one cent a tall for as many as

you like to catch."

On April 1st, the Women's In-

stitute will give a concert and

raffle. The two deer heads, for

which tickets have been selling, will

be raffled. A splendid programme

is being prepared and we expect a
large crowd. The concert will be
held in the town hall. Everybody
is cordially invited to attend.
Proceed to go to the Belgian Relief
Fund.

Private Peat and Trooper Jerrett
entertained a crowded house in the
town hall on Thursday night for at
least three hours. Pte. Peat told
his experiences while at the front
in a most interesting and pleasing
manner, while Trooper Jerrett sang
several thrilling war songs, to-
gether with a number of comic
trench ditties. The two soldiers
kept the crowd on the verge of
laughing or crying, but it was
laughing most of the time. Mr.
Harrigan also sang several songs
during the evening. This being
over, the seats were cleared away
and most everybody stayed to take
a turn at the fantastic steps, which
lasted for a few hours. One-third
of the proceeds went to the Red
Cross, the other two-thirds to the
soldier boys.

A meeting will be held in Cow-
ley on Saturday, March 31st,
under the auspices of the Domini-
on and Provincial departments of
agriculture, to arrange for a co-
operative marketing of eggs
through the U. F. A. local. It is
stated that this method will not
only tend to increase the net value,
but will create a market for the
surplus eggs during the flush sea-
son. The eggs will be handled
through a central plant in Cal-
gary and will be carefully graded.
It is expected that the system will
put the egg industry in the proper
place and stimulate an increased
production and better quality. The
British market is now open to
Canada, and this is a preliminary
step toward taking advantage of
it. Don't fail to attend and hear
all the particulars.

D. R. McEvoy has been appoint-
ed a notary public.

The Professor's Bulletin

No. 12. "We lost both of our
hats." You don't say so! Am I
to understand, then, that you and
the other person possessed two
hats in common and that you were
unfortunate as to lose both?

I am inclined to think, however,
that it was not a case of joint
ownership but, rather, that each
person owned a hat. In that case
I should suggest that your state-
ment of the misfortune would be
improved were you to express
concern that: "We both lost our
hats."

Even in the case of these im-
proved forms of statement, it is
open to the listener or reader to
understand that each of the two
persons carried but an undivided
number of hats. The real
meaning is, of course, to be gather-
ed from the context.

—"THE PROFESSOR."

Tax on Land Values Best All Round

Referring to taxation, the report of
the deputy minister of municipalities
states that in our towns and villages,
there has during the last year or two,
been a tendency to ask for widening of
the basis of taxation and to include not
only a tax on business, but a tax on
buildings, improvements and personal
property. The reason of the desire to
make a change appears to be based on
the understanding that if a tax is levied
on buildings, improvements and personal
property as well as on land, the un-
occupied lands within the municipality
would escape with a lighter tax and that,
therefore, the parties holding these un-
occupied lands would, because of their
getting off with a smaller tax than under
the system of taxation of land values,
continue to be revenue producers, where-
as, if the taxes were as high as those on
improved property similarly situated, the
vacant land would be allowed to become
the property of the municipality.

One criticism offered to this method of
reasoning is that it is only deferring the
evil day and that unless the vacant land
increases in value at an early date, the
owner comes to be a taxpayer in any case,
thus putting the whole burden of taxation
on the shoulders of the parties owning
improved lands. To support this criticism
it is frequently pointed out that such
of the unoccupied lands in our ur-
ban municipalities is not likely to be
needed for building purposes for many
years and the reducing of taxation on
such unoccupied lands would, therefore,
be of no real benefit, although in some

DR. R. K. LILLIE
Dentist
Graduate, Northwestern Dental College,
Chicago.
Cameron Block Coleman, Alberta
Phone 31

H. J. POZZI
General Contractor

Stone, Cement, Brick
Construction

Coke Ovens
A Specialty

Estimates furnished on
application
First Class Work Guaranteed
Phone 154
BLAIRMORE, ALBERTA

W. G. Fraser
Contractor

Plastering, Kalsomining,
Painting, Paper Hanging
Silvage Trimmed "Empire" Wall
Paper in stock.

Estimates given.<

Blairmore Opera House

THURSDAY, MARCH 29th

W. B. Sherman

The Cleanest and Sweetest Drama
Ever Produced on the American Stage

Little "Peggy O'Moore"

You'll Love 'Peg' When You See Her

Seats on sale at W. A. Beebe's
Prices: 75c and \$1.00. Children 25c.

Better Than "Peg o' My Heart"

The war is now costing Great Britain six million dollars a day!

The remains of the late Duchess of Connaught are to be cremated.

Count Zeppelin, after whom the big German air engine of war was named, is dead.

Lieut. Stubbs, listed as wounded on Saturday last, was at one time a prominent labor man in District 18, U.M.W. of A.

Last Saturday was observed at

Calgary as big day for the returned Veterans, when over two thousand dollars were realized.

A British destroyer and merchant vessel were sunk, and another destroyer was damaged in a naval raid at Ramsgate by submarines.

The auction sale of beds and bedding, conducted at the old Crown's Nest Pass Hardware Company's store, Frank, on Monday, was poorly attended.

Private Joe Mellhage, who returned to Frank from the front on Saturday last, was renewing acquaintances in the Metropolis of The Pass on Wednesday.

As a result of the entertainment given at the opera house last week by Private Peat and Trooper Jerritt, the sum of \$15.45 has been added to the funds of the local branch of the Red Cross Society.

Brigadier-General E. A. Craik-shank has been appointed historian to the Canadian militia department at Ottawa, and leaves Calgary this week end to take up his new post. He has had a brilliant civil and military career, and is known in eastern Canada as well as in the west.

Blairmore Lodge No. 68, of the Independent Order of Oddfellows, will observe Sunday, April the 29th, in thanksgiving, by attending Divine Service on that day. Invitations have been extended to other lodges throughout the south-east of the Alberta jurisdiction, and a big attendance is expected.

An Irishman who was rather too fond of strong drink was asked by the parish priest: "My son, how do you expect to get into Heaven?" The Irishman replied "Sure an' that's easy!" When I get to the gates of Heaven I'll open the door and shut the door and open the door and shut the door and keep on doing that till St. Peter gets impatient and says, "For goodness sake, Mike, either come in or stay out."

The French cabinet, headed by Premier Briand, has resigned.

A meeting of newspaper publishers of Southern Alberta is being held at Calgary today.

A large number of Blairmore folks took in the masquerade ball at Bellevue on Monday night.

Augustus Howe, second son of Mr. and Mrs. W. Howe, Blairmore, has been promoted to full corporal.

Three United States ships were

sunk by Hun submarines on Sunday, with a toll of some thirty-four American lives.

Four candidates received the first degree of Oddfellowship at the regular meeting of the local lodge on Tuesday night.

Mr. and Mrs. W. E. Cooper and children left Coleman on Wednesday for Cobourg, Ontario, where they will spend some months.

A Frank man asks the police to find his missing wife. He says they can distinguish her by the initial tattooed on her left leg.

The announcement is made that the Dominion government has cancelled the Ross rifle contract, because the contractors were behind in their deliveries.

Miss Lucy Howe, who recently resigned her position with the local telephone exchange, has accepted a more lucrative position in the helle office at Lethbridge.

Capt. Colin Macleod, attached to the military school at Crowborough, was tried by court martial for absenting himself without leave, was found guilty and sentenced to dismissal. The sentence has been promulgated.

Last Saturday was tag day for the Returned Soldiers Bureau and the net sum of \$36.45 has been realized to be added to the local fund. It is the intention of the local bureau to hold tag-days from time to time, and the monies so raised will be held in reserve "till the boys come home," when the funds thus held in reserve will go towards defraying the expenses of one grand reception.

FOR SALE—Quarter section good land, adjoining Maple Leaf townsite on south side and Bellevue townsite on west side, well timbered and abundantly watered. Mostly cultivable, or suitable for stock. Pasture adjoining. Will sell 40 or 80 acres or more. Prices on application to Box "E," Blairmore Enterprise.

The Enterprise offers 55 per cent of all new subscriptions, and 30 per cent of all renewals, received up to May 31st, 1917, to the Red Cross Funds.

WANTED immediately, for farm, capable woman for housework. Must be good cook and baker. Good wages. Apply to Mrs. F. Buchanan-White Cowley, Alta.

Pte. James Peden, who went overseas with the 192nd, returned home from England on Wednesday morning. Private Peden is returned on account of deafness.

John T. Sterling, provincial mines inspector, spent several days in The Pass this week, looking through the local mines in company with the district manager, Mr. Shaw.

Last week we mentioned the fact that two government booze spotters were operating in The Pass, but forgot to mention also that one was of German extraction, and being paid by the government of the province of Alberta to try to run amuck with "Canadians" proper. This individual tried to make some prospective victims believe that he was a returned wounded veteran, and that the only remedy he could find for the after effects of the gunshot wounds was a "drop of the cruter."

A while ago we would very often hear of the central powers of Europe as Germany and Austria-Hungary. Now they are referred to as "Hungry Germany and Austria."

Pass people will hail with delight the report that the C.P.M. are seriously contemplating the return of the "local" train service, between Cranbrook and Medicine Hat.

J. Charbonnier, manager of the West Canadian Collieries Co., who had been attending the conferences at Calgary between the coal operators and miners, returned to Blairmore on Wednesday.

A suspension agreement, whereby the miners will continue to work after March 31st, providing the operators are showing a reasonable attitude in their negotiations, has been reached by the sub-committee in conference in Calgary.

The Goat Mountain Minstrel Troupe will appear at the Blairmore opera house on the night of Tuesday, April 3rd, under the auspices of the local branch of the Red Cross Society. A splendid programme is in store for those who attend. Everyone should turn out and encourage the local talent.

Vancouver's chief of police has been murdered by a negro.

Edmonton has been refused the privilege of importing apples and pears.

The United States congress has been called to meet in special session April 2nd.

It has been agreed to postpone the great railway strike projected in the United States.

The regular meeting of the Blairmore school board will be held on Wednesday evening next.

The U. S. government has accepted the offer of Henry Ford to place his great plant at the government's disposal, to be operated without profit in the event of war.

The Russian government has ordered that the deposed Emperor and his consort shall be regarded as having been deprived of their liberty, and that they shall be brought to Tsarskoe Selo.

In a mixup of suit-cases in a Brown College flat house in Providence, R.I., one student, who was going to a dance out of town, arrived there with nothing in his bag but two bathing suits, while another student, who had been going to a swimming meet, got there with nothing to swim in but a full dress suit.

The regular meeting of Crown's Nest Camp No. 8, I.O.O.F., will be held on Wednesday next, at 8 p.m.

At the regular meeting of the town council last night, a business tax rate of 2 per cent, on rental value was decided upon.

Sixty-seven Methodist ministers and students for the ministry have enlisted from Alberta. All but two or three entered as privates in the fighting battalions. It works out at a little more than one out of every four.

Bellevue Happenings

Measles are very prevalent in Bellevue at the present time.

Dr. Meering, dentist of Pincher Creek spent Tuesday in town.

Mrs. W. P. Williams returned Saturday last from a visit to the coast.

Mrs. W. H. Chappell was down from Blairmore this week on a visit to her mother.

Charles Burrows, junior, was moved to the military hospital at Frank on Monday last for treatment.

Mrs. E. W. Christie received a letter from her son Joseph this week, from somewhere in France. He is keeping o.k.

Jack Oliphant is putting up a tent-house on his lot, and hopes to be able to land a prize for tent-raising this summer.

Private Peat lectured in the Workers' hall on Tuesday night to a good audience. He was ably assisted by Trooper Jerritt, who gave quite a number of interesting reports and stories. Part of the proceeds were given to the Red Cross.

Mrs. A. Amos and family visit, through the columns of the local paper, to thank everyone in general in Bellevue, who in any way assisted her since her husband's illness. Mr. Amos has been ill for some three years and unable to do any work.

The masquerade ball given on Monday night was one of the biggest successes in the history of Bellevue. First prize for the most original lady's costume was won by Mrs. James Callan, while Mrs. Joseph McLean, of Bellevue, won the prize for the best comic lady. B. B. Miron was judged the most original gent, while the prize for the best comic gent went to Hillcrest. The affair, from a financial standpoint, was a record breaker. Proceeds were for the Red Cross.

Frank Happenings

Pte. Joe Mellhage arrived in town from Calgary on Monday.

Rev. W. T. Young went to Pincher Creek on Tuesday night, and on Wednesday he delivered a lecture, illustrated by lantern slides.

The entertainment given by Private Peat and Trooper Jerritt in the church hall on Sunday night last was highly successful.

The Goat Mountain Minstrel Troupe will repeat their concert at Bellevue tonight, for the benefit of the Red Cross and Patriotic Funds.

The necessity of a local committee of the Returned Soldiers Bureau is becoming evident. Several veterans have arrived lately, and no arrangements have been made for their formal reception. Frank is well represented in the fighting forces, and we hope from time to time to see boys returning from active service, and it is a great pity that there is not an existing organization to look after their welfare.

Keep up the Food Supply and Help Make Victory Sure

"I AM assured that my people will respond to every call necessary to the success of our cause—with the same indomitable ardour and devotion that have filled me with pride and gratitude since the war began."

HIS MAJESTY KING GEORGE

OUR soldiers must be fed; the people at home must be fed. And—in spite of Germany's murderous campaign to cut off the Allies' Food supply, by sinking every ship on the High Seas—an ample and unflinching flow of food to England and France must be maintained.

**This is National Service—
Not to the Farmer only—
But to YOU—to everybody—
This appeal is directed**

WE must unite as a Nation to SERVE—to SAVE and to PRODUCE. Men, women and children; the young, the middle aged and the old—all can help in the Nation's Army of Production.

EVERY pound of FOOD raised, helps reduce the cost of living and adds to the Food Supply for Overseas.

For information on any subject relating to the Farm and Garden, write: INFORMATION BUREAU, Department of Agriculture, OTTAWA.

Dominion Department of Agriculture

OTTAWA, CANADA.

HON. MARTIN BURRELL, Minister.

PLANT a garden—small or large. Utilize your own back yard. Cultivate the vacant lots. Make them all yield food.

WOMEN of towns can find no better or more important outlet for their energies than in cultivating a vegetable garden.

Be patriotic in act as well as in thought.

Use every means available—Coerlock nothing.